

Assissa Rachel Sam

Product Designer

Email: assissarachel@gmail.com

Portfolio: assissasam.com

LinkedIn: [assissasam](https://www.linkedin.com/in/assissasam)

A Product designer passionate about creating experiences and turning ideas into functional designs. Skilled in delivering complex projects on time. My process is driven by curiosity, persistence, and precision—I deconstruct ideas, examine every detail, and navigate complexity until I arrive at thoughtful, effective solutions.

Experience

Klove Studio · Senior Designer

August 2024 - July 2025

- Spearheaded 20+ bespoke projects from concept to completion ensuring alignment with unique client requirements, constraints and brand aesthetics.
- Designed and Developed 10+ collections across two brands – the flagship label 'Klove' and a newly launched sub brand 'collekt klove'.
- Led cross-functional coordination with designers, factory supervisors, vendors and site teams for:
 - Design development and Prototyping
 - Production planning and scheduling
 - Technical design resolutions and production file checking
 - Quality assurance and inspections
 - Partnered with on-site installation teams to maintain design integrity throughout execution.
 - Acted as a bridge between design and production, ensuring smooth workflows, resolving technical challenges and maintaining quality across all deliverables.
- Managed and mentored interns and junior designers providing creative direction, workflow oversight and feedback
- Acted as a client liaison, managing communications and occasionally stepping into sales meetings to support project acquisition.

Klove Studio · Junior Designer

July 2023 - August 2024

- Brainstormed, and developed concepts, prototypes and samples for client projects.
- Developed the packaging, visuals and a collection for the newly launched sub-brand 'collekt klove'.

Dotto · Product Design Intern

Dec 2021 - May 2022

- Responsible for the Research and Development of the Indoor Furniture Collection (Sponsored Project) and Wooden Bags.
- Handled 3D modelling for the Jewellery Collection.
- Responsible for assisting in Shoot styling and Content creation.

Jxtapose Creative Spaces and Services · Freelance Graphic Designer

Mar 2021 - May 2021

- Planned Concepts and Designed illustrations, templates and brochures for various products.

Symbiosis Institute of Design · Head of International Relations

Aug 2020 - Aug 2021

- Conducted and hosted various events and webinars regarding International programmes.
- Spearheaded Desipher'20 – Invited, Managed and Hosted Industry experts from all over the world to schedule webinars for 200+ students.

Achievements

1st Award for Academic Excellence in Product Design

Issued by Symbiosis Institute of Design, Pune

2022 Award for the Best Graduation Project in Product Design

Issued by Symbiosis Institute of Design, Pune

2022 Award for Outstanding 3D Skills

Issued by Symbiosis Institute of Design, Pune

1st place in Toyathon 2022

Issued by Ministry of Education's Innovation cell, India.

1st place in Amazon's Toyathon 2022

Issued by Amazon, India.

Education

Symbiosis Institute of Design

June 2018 - June 2022

B.des, Industrial Design

GPA 3.64

Skills

Languages

English, Hindi, Malayalam

Design Tools

Rhinoceros 3D, AutoCAD, Keyshot, Creo, Adobe Photoshop, Adobe Illustrator, Figma.

Other skills

Design Research and Development, Sketching, Visual Design, Rapid prototyping, CMF, Project Planning.

Hobbies

Reading, Gardening, Watching Films and Documentaries